

## Module 1: Potential for Rural Tourism in your Region

### The Module at a glance:

<b>Module title:</b>	<b>Potential for Rural Tourism in your Region</b>
<b>Teaching hours:</b>	<b>8 Hours</b>
<b>Mode of delivery</b>	Blended (the face-to-face or online synchronous sessions can be also implemented for asynchronous learning, individually)
<b>Learning materials Planned types, learning activities and teaching methods:</b>	<ul style="list-style-type: none"> <li>- a PowerPoint presentation for the face-to-face or online synchronous sessions</li> <li>- Selection of videos, articles, reports, book chapters and assignments for the autonomous learning</li> </ul>
<b>EQF level:</b>	3-4
<b>Learning outcomes of the course unit:</b>	<p>By the end of the Module, learners:</p> <p>in terms of knowledge, will:</p> <ul style="list-style-type: none"> <li>• know the difference between rural areas and urban areas and the different types of rural areas</li> <li>• understand the meaning of rural tourism</li> <li>• define the different types of rural tourism</li> <li>• list potential activities related to rural tourism</li> <li>• identify the potential for the development of rural tourism in different region</li> </ul> <p>in terms of skills, will be able to:</p> <ul style="list-style-type: none"> <li>• classify areas and regions as rural</li> <li>• describe the different types and activities involved in rural tourism</li> </ul>

	<ul style="list-style-type: none"> <li>• give examples of activities organized in rural tourism</li> <li>• analyze and determine the advantages and disadvantages of the development of rural tourism in a region</li> <li>• evaluate and judge the potential of a region to organize and pursue rural tourism activities</li> <li>• determine the factors to consider regarding the development of rural tourism in a given region</li> <li>• consider and justify the potential of rural tourism in their own region</li> </ul>
<b>Language of the course:</b>	English
<b>Detailed content for the topic/subject</b>	<ol style="list-style-type: none"> <li>1. Escape2: the project and the training course</li> <li>2. Rural areas- European perspective</li> <li>3. Rural tourism</li> <li>4. Types and activities of rural tourism</li> <li>5. Advantages and disadvantages of rural tourism</li> <li>6. Potential for rural tourism development in region: criteria and issues to consider</li> <li>7. Case studies</li> <li>8. Assessment and evaluation</li> </ol>

The units forming the course syllabus:

Topic/Subject	Contents/main points
<b>Potential for Rural Tourism in your Region</b>	<ul style="list-style-type: none"><li>● Rural areas- European perspective</li><li>● Rural tourism</li><li>● Types and activities of rural tourism</li><li>● Advantages and disadvantages of rural tourism</li><li>● Potential for rural tourism development in region: criteria and issues to consider</li></ul>